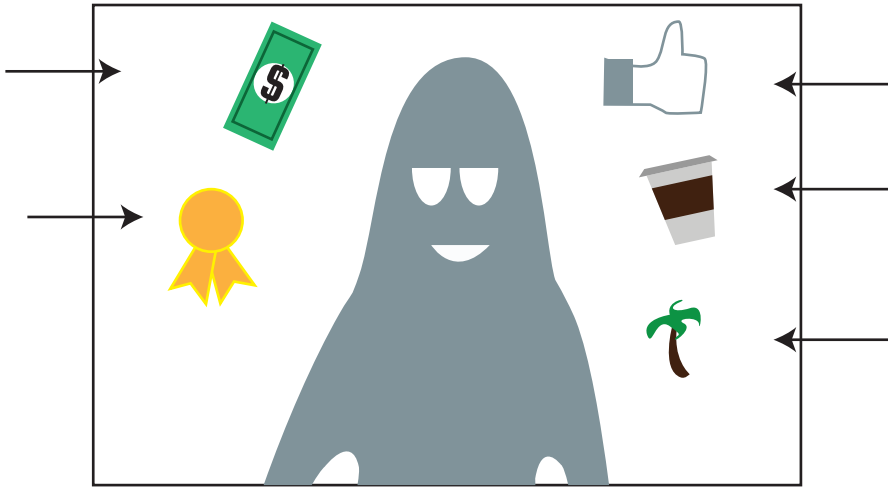
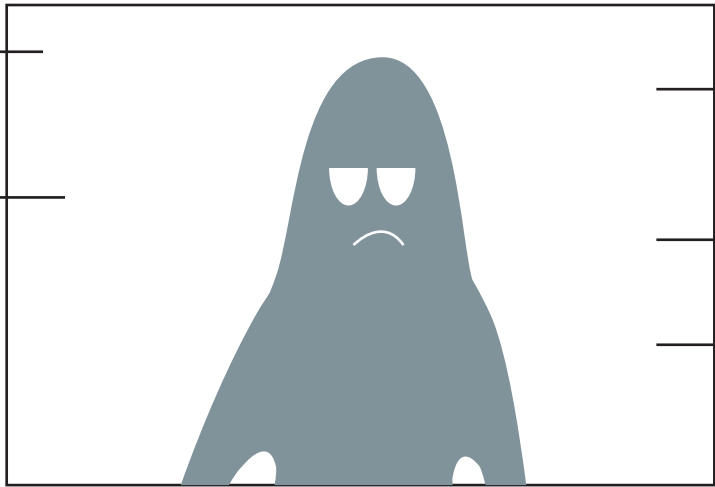


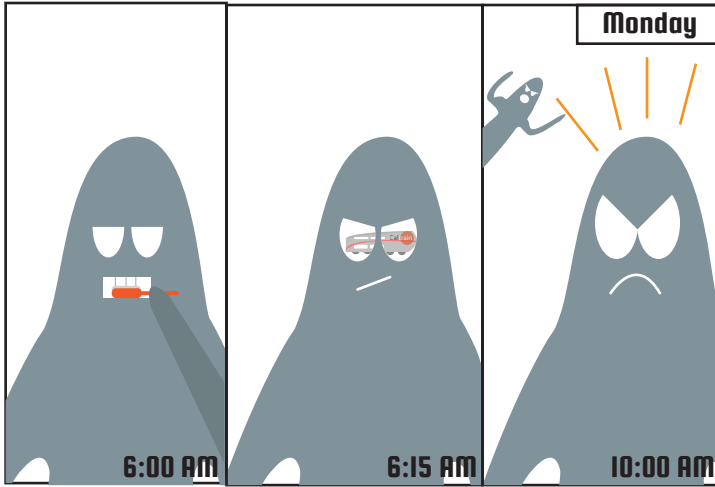
Meet Ben. He is a very responsible worker.



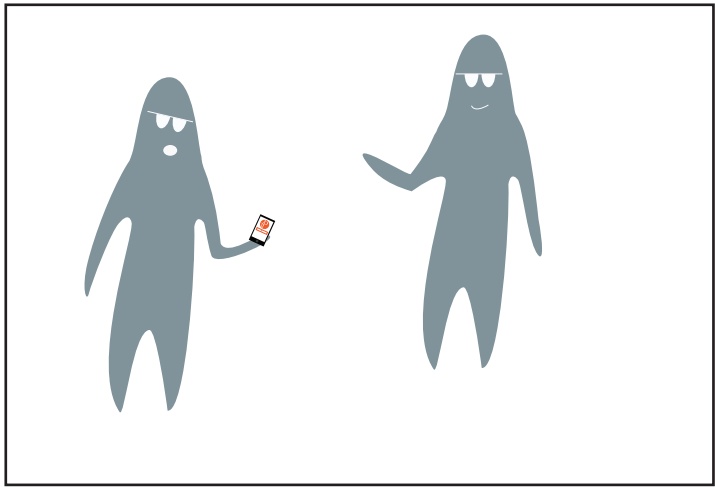
He dreams about salary raise, position raise, the respect from boss and vacation to Hawaii (each item goes from side. see arrows)



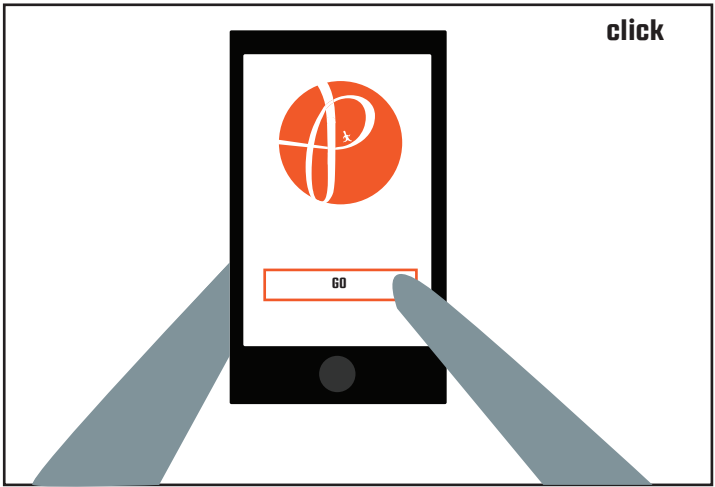
Ben doesn't have all these because... (each item goes away in the same order)



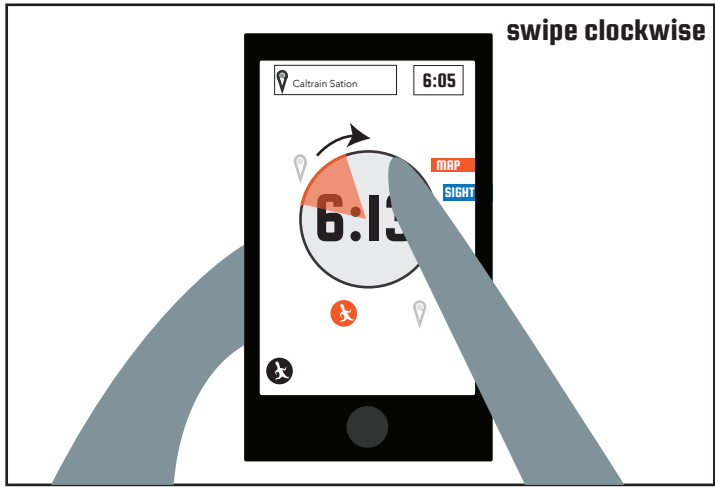
His daily morning looks like this: he brushes his teeth, missis his 6.13 train, comes to his office late and gets dressed down by his boss (a screen divided by three: each comes next to each other. The Days changes on the right top. On the second part there is a reflection of a Caltrain in his glasses and sound of Caltrain)



One day his friend showed him a "Punctual me" app



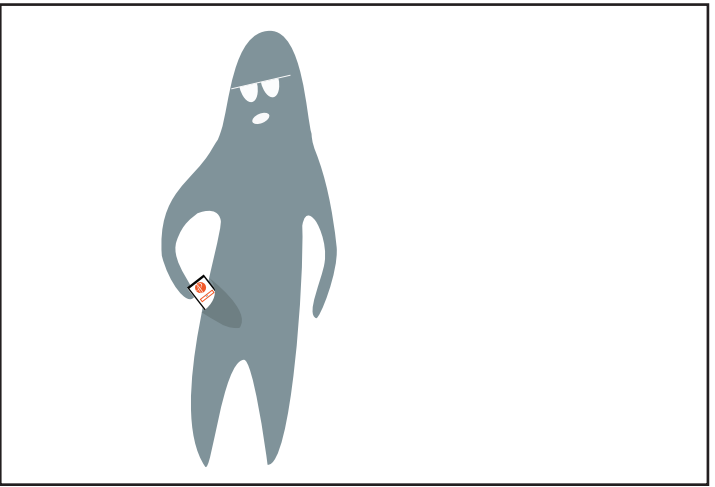
Next day he tried this app. First he pushed button "Go"



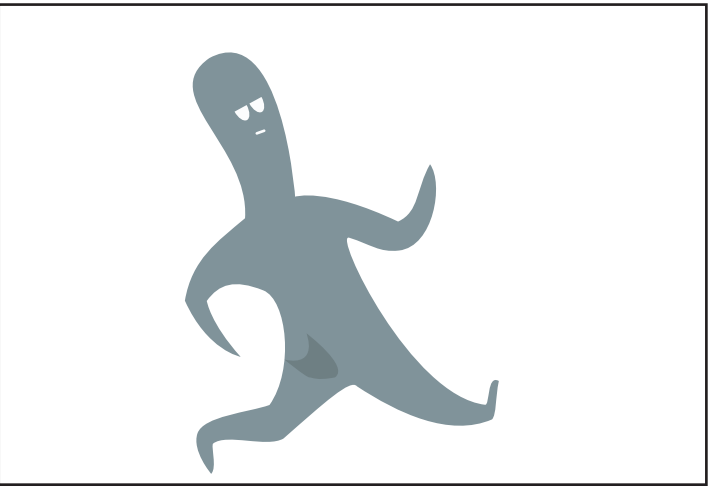
Then he typed his destination and chose time by swiping around the clock



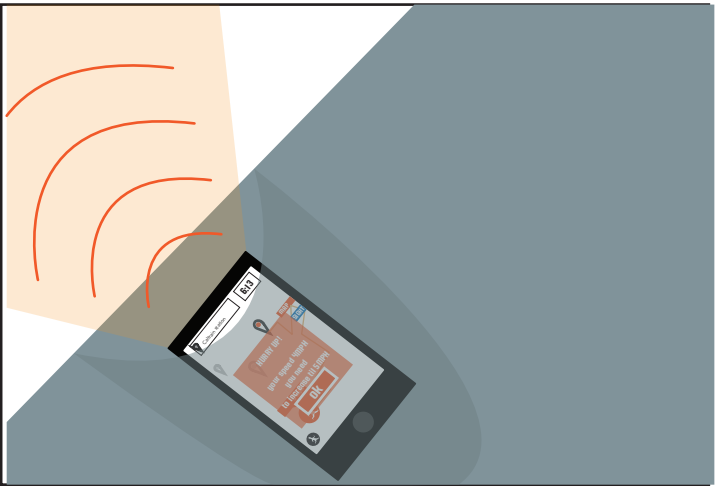
Next he chose a route and confirmed his decision



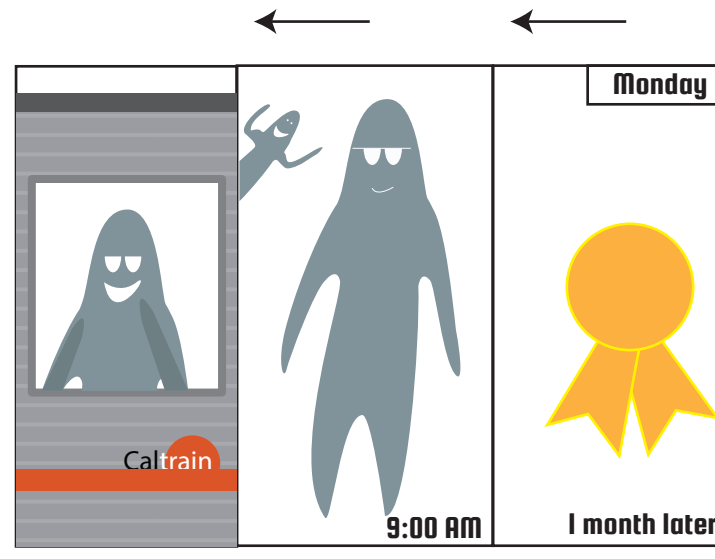
He put his phone in his pocket and...



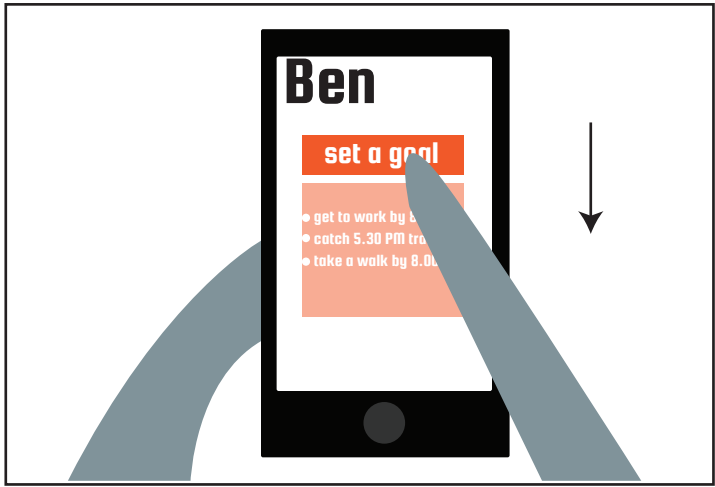
went to the station



He got an alert that he should hurry up. He increased his speed.



Finally he caught a 6.13 train (sound of Caltrain) He came at work on time In one month he got a position raise



Now Ben uses this app everyday, he sets his daily goal (swipe down to see previous goals)



checks his daily results in app



and gets rewards

