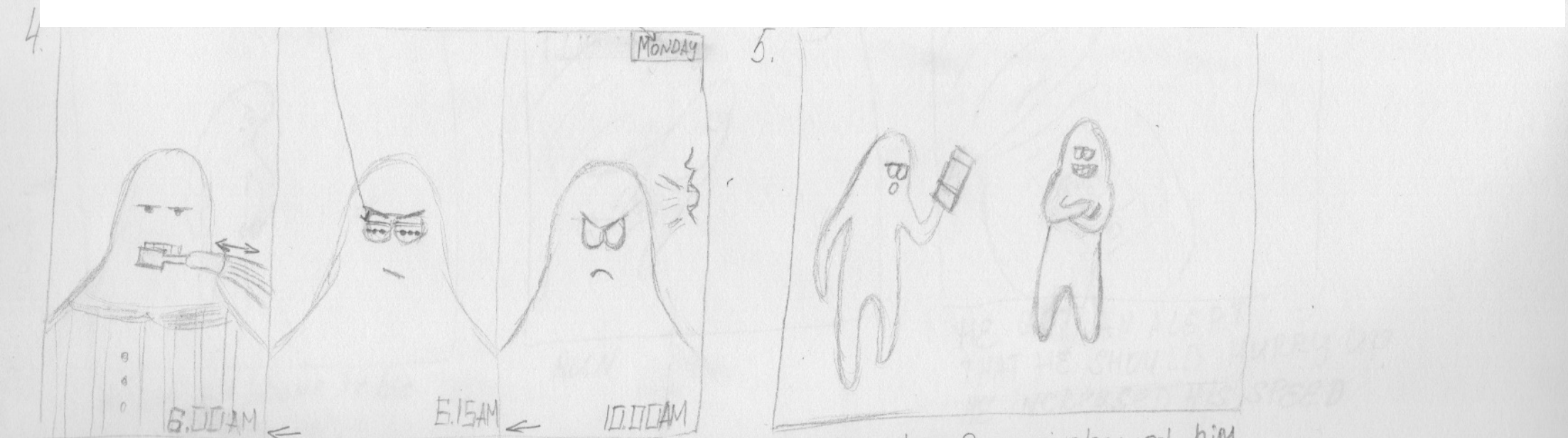


Meet Ben. He is a very responsible worker.

He dreams about salary raise, a promotion, the respect from boss and vacation to Hawaii (each item goes from side. see arrows)

Ben doesn't have all these because... (each item goes away in the same order)

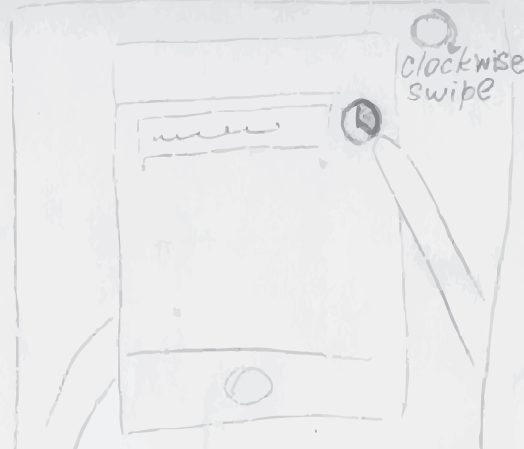


His daily morning looks like this: he brushes his teeth, misses his 6.13 train, comes to his office late and gets dressed down by his boss (a screen divided by three: each comes next to each other. The Days changes on the right top. On the second part there is a reflection of a Caltrain in his glasses and sound of Caltrain)

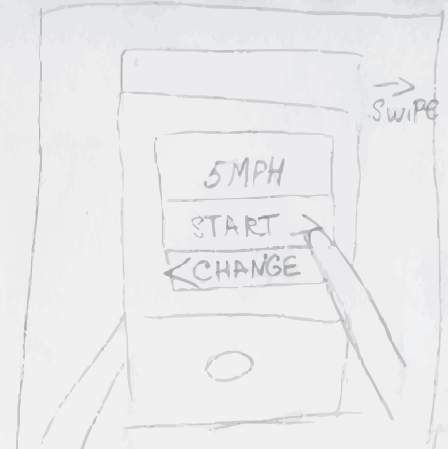
One day his friend showed him a "Punctual me" app



Next day he tried this app.
First he pushed button "Go"



Then he typed his destination and
chose time by swiping around the clock



Next he confirmed his decision



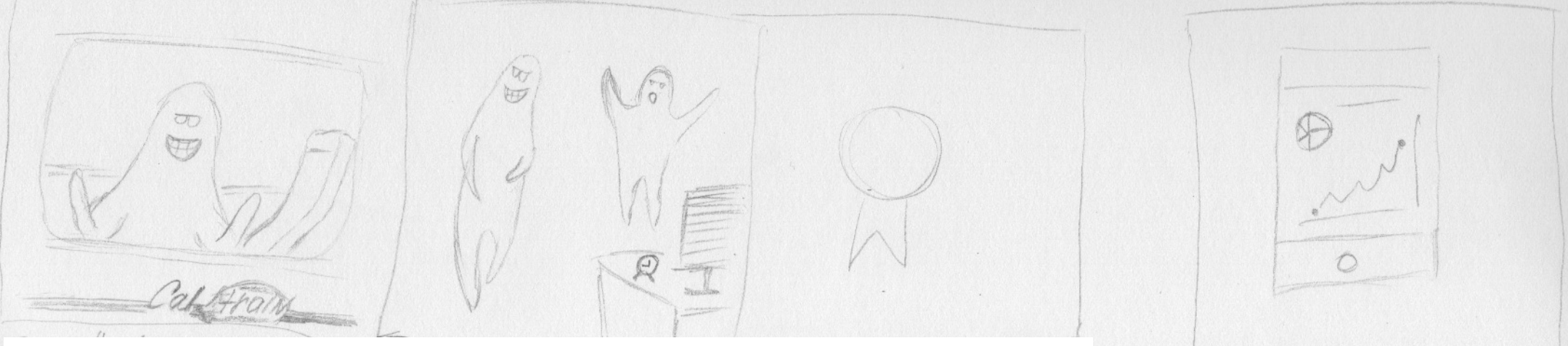
He put his phone in his pocket and...



went to the station



He got an alert that he should hurry up.
He increased his speed.



Finally he caught a 6.13 train
(sound of Caltrain)
(the screen is divided by three)

He came at work on time

In one month he got a promotion

Now Ben uses this app everyday, checks his
results in app sometimes and plans his vacation
to Hawaii

