



## Mohammed Ahmed

Aspiration, good reader.

"I would love to make my Hajj the new big change in my life, so I am concerned about the rituals and the right way to do it."

**Age:** 59

**Hometown:** Makkah, Saudi Arabia.

**Device :** Iphone 5.

## Needs:

- \* I need a step by step agenda of all the rituals that I need to carry out today.
- \* I need something easy to carry it on around instead of books and brochures.
- \* I am with my wife, so I want to keep in touch with her all the time in case she lost in the crowd.

## Goals:

- \* Save my time.
- \* Give me a clear description for all the rituals.

## Personal Background:

Mohammed likes to read very much. He prefers to use the new technology to read books, newspapers...etc. He decides to go to Hajj. He is from Makkah so he has no problems with the places and the locations. The only problems that he faces is the steps. He does not know which one is first and which next, so he needs an app to keep him organized. He needs it to remind him in every steps.

## Workflow:

Oooh God. I lost my wife. I did not see her in this crowded place. Let's see where is she?

