

How to help cancer patient to improve their lives quality?

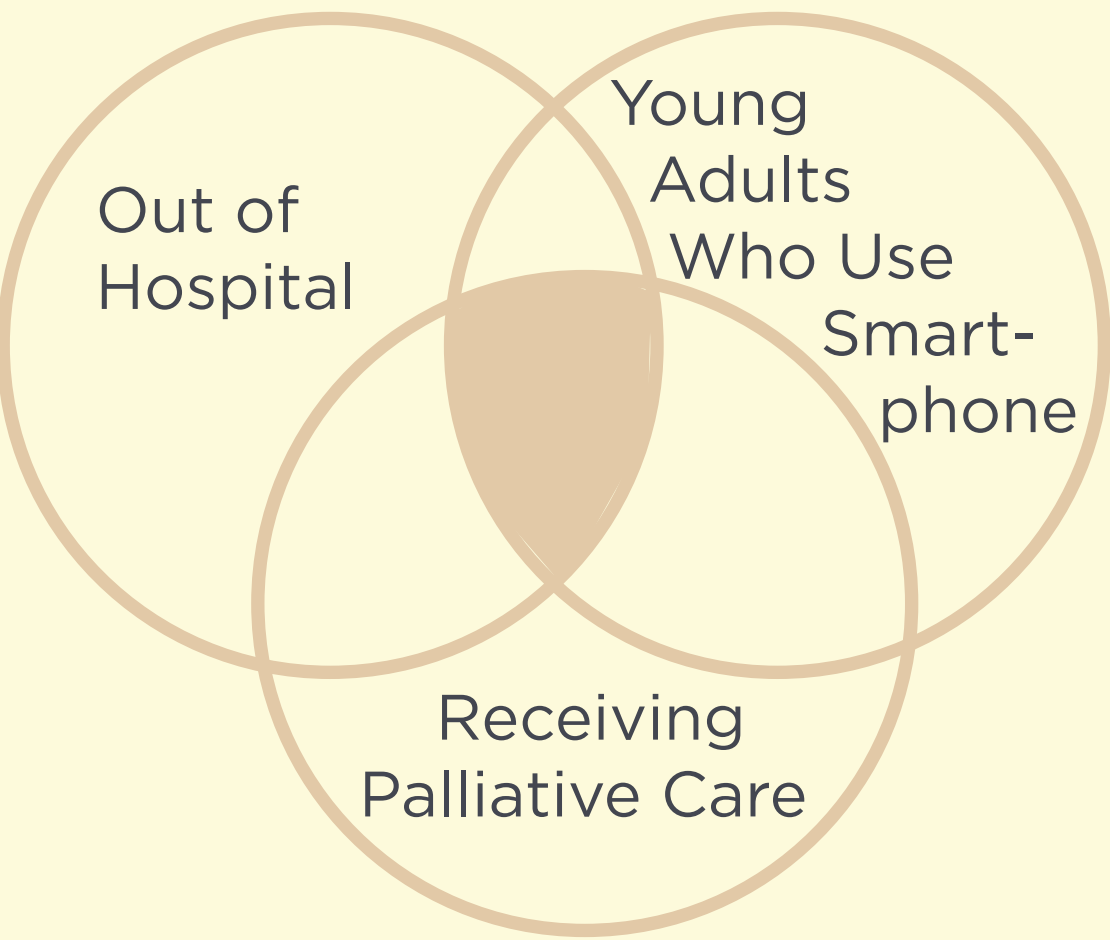
No one should fight cancer alone. GetWell helps cancer survivors fight cancer by making them connected together and share their thoughts, concerns and happiness together.

GetWell is a mobile-base application that helps cancer patients maintain a higher quality of lives. The target audience of GetWell is the young adult with cancer who has finished the medical treatment in hospital and stay at home for recovering, or is receiving palliative care at home.

GetWell can help patients **record their diet and progress** everyday, and let patients know if the nutrition they’ve taken is not meet the standard by analyzing these data. Since a sufficient nutrition diet is very important for all cancer patient, of any type, any age and any stage.

GetWell also address a patient’s spiritual and emotional needs, it **provide an online support group to patients**. They can write their concerns and fears on mood board (or record a video, audio), and share it with other patients. To a cancer survivor, the best listener is the people who also be diagnosed with cancer, they know exactly how is cancer feels like. Patients can offering emotional support and encourage each other with this app, just like communicate in a real support group.

Target Audience: Cancer patients who



Inspirations

- Caring Bridge
- Care Zone
- MyRA(Health tracker theumatoid arthritis)

Competitors:

- Cancer.Net
(Infomative, educational application)
- Rex cancer care
(Track treatment, keep connected to others)
- My Cancer manager
(Support community for patients)

	Patient Connect	How do I feel today	Concern Tracker	(Find) Support Community	Personal Journal	Cancer Infomation	Personal Medication
Cancer.Net			+			+	+
Rex Cancer Care	+	+	+				+
My Cancer Manager		+	+	+	+		