

Competitive Matrix

	Amir Hajj Guide	Hajj Salam	Hajj and Umrah	Hajj Guide	Shaer Alhajj*
Step-by-Step Guide	X	X	X	X	X
Augmented Reality					X
Maps with all spotted Holy Sites	X	X	X		X
Videos				X	
Doaa “Du’a” audio	X	X	X	X	X
Thoughts, pictures, record short video		X			X
Interactive GPS					X

Inspirations:

1- hajinformation.com

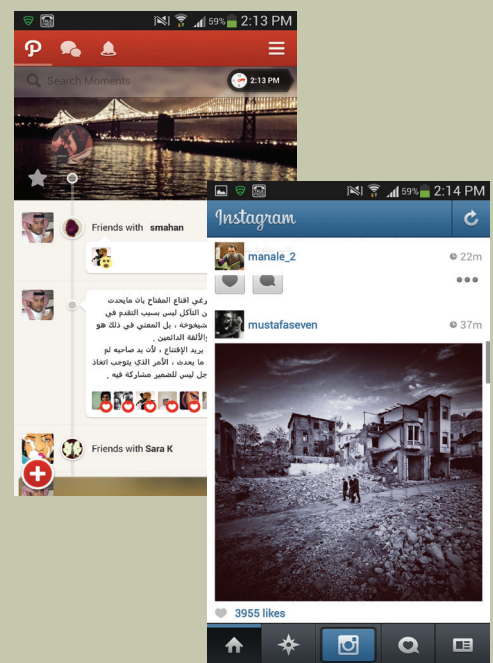


The Ministry of Hajj web site provides a comprehensive account of all aspects of the Hajj and Umrah, the journey of a lifetime. This web site provides information about Umrah and Hajj Sectors and its Laws and Regulations in the Ministry of Pilgrimage

2- Path/ Instagram

* Path is a social networking-enabled photo sharing and messaging service for mobile devices.

*Instagram is an app photo-sharing, video-sharing and social networking service that enables its users to take pictures and videos, apply digital filters to them, and share them on a variety of social networking services, such as Facebook, Twitter, Tumblr and Flickr.[5]



3- Hajj AR App By Mobily



It is a Hajj App and it guides the Pilgrims using Augmented Reality. It directs the pilgrims using the mobile Camera to detect their locations and instructs them to the Holy Sites. It include Maps both Hajj & Umrah. Full Reference with Step-by-Step guidance.